

WHOWEARE

In short, WagsWorks is a sponsorship sales and activation company, based in Portland, Oregon.

With top-tier offerings throughout the Pacific Northwest and beyond, we strive to create lasting partnerships with premium brands to create measurable ROI.

Through creative activation, negotiation, and triangulation, we bring experiences to brands and vice versa.













OURCLIENTS

















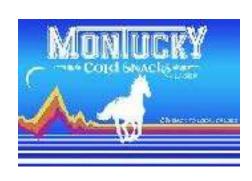








WILLIAM GRANT & SONS















Columbia













HARD KOMBUCHA





















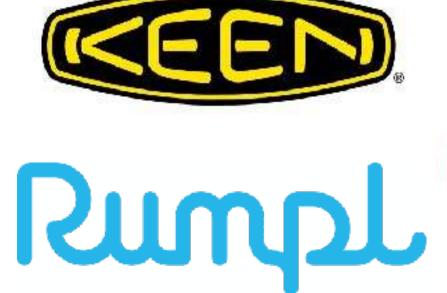


























BIGSKY BREWING SERIES

FORMAT:

AMPHITHEATER SERIES

DATES:

EVENTS THROUGHOUT THE SUMMER

ATTENDANCE:

6 SHOWS A SEASON | 4k CAPACITY

LOCATION:

MISSOULA, MT

PROMOTER:

KNITTING FACTORY

ABOUT:

Located on the grounds of Missoula's most popular brewery, the Big Sky Brewing Series features a strong lineup of national touring artists, with a Montana flare.

PAST ARTISTS:

Khruangbin, Leon Bridges, Steve Miller, Barenaked Ladies, Widespread Panic, Cake, Slightly Stoopid, Infamous Stringdusters, Kip Moore, The Avett Brothers, Ween







BUMBERSHOOT ARTS & MUSIC FESTIVAL

FORMAT:

TWO DAY MUSIC FESTIVAL

DATES:

AUGUST 31 - SEPTEMBER 1

ATTENDANCE:

10K PER DAY

LOCATION:

SEATTLE, WA

PROMOTER:

NEW RISING SUN

ABOUT:

Bumbershoot recognizes the great diversity held within the Seattle creative community and serves to amplify and honor the artists that call the Pacific Northwest home.

PAST ARTISTS:

Jane's Addiction, Skrillex, M83, Mac Miller, The Chainsmokers, Lil Wayne, J. Cole, SZA, Fleet Foxes, Portugal. The Man, Flume, Lorde, Weezer, Odesza, Spoon, The Roots







CASCADE EQUINOX FESTIVAL

FORMAT:

THRE DAY MUSIC FESTIVAL

DATES:

SEPTEMBER 20 - 22

ATTENDANCE:

10K PER DAY

LOCATION:

REDMOND, OR

PAST ARTISTS:

Pretty Lights, Big Wild, Phantogram, Trevor Hall, Of The Trees, Emancipator, Fruition, Dirtwire, Gone Gone Beyond





CHOMP!

FORMAT:

FOOD AND MUSIC FESTIVAL

DATES:

AUGUST 17

ATTENDANCE:

6.5k ATTENDEES

LOCATION:

MARYMOOR PARK, WA

PROMOTER:

ARTIST HOME PRESENTS

ABOUT:

CHOMP! is a new kind of County Fair. Join us at King County's Marymoor Park for a day of local food, live music, green living workshops and activities for the whole family. Meet and interact with local farmers, community organizations, chefs and musicians in a family-friendly, completely free celebration of what makes King County great!







CHESE AND MEAT FESTIVAL

FORMAT:

FOOD FESTIVAL W/ 40+ VENDORS

DATES:

NOVEMBER 16

ATTENDANCE:

3 SESSIONS WITH 1,800 PERSON CAP PER DAY

LOCATION:

PORTLAND, OR | SEATTLE, WA | VANCOUVER, BC

ABOUT:

The Festival takes place in the most beautiful settings across the Pacific Northwest. Attendees walk at leisure around the grounds, enjoying bite-size tastes of products from artisanal purveyors with wine, beer, and spirits pairings. Vendor and sponsorship opportunities.

















CUTHBERTAMPHITHEATER

FORMAT:

AMPHITHEATER SERIES

DATES:

EVENTS THROUGHOUT THE SUMMER KICKING OFF IN MAY

ATTENDANCE:

18 SHOWS A SEASON | 5k CAPACITY

LOCATION:

EUGENE, OR

PROMOTER:

MAMMOTH

ABOUT:

The Cuthbert features superb sound, beer gardens, food booths and an environment perfect for enjoying performances from the best touring bands in the country.

PAST ARTISTS:

Steppenwolf, Stevie Ray Vaughn, Bonnie Raitt, Tower of Power, Jackson Browne, Rebellion, Stephen Marley, Dropkick Murphys, BB King, Asleep at the Wheel, Goo Goo Dolls, Ringo Starr, Train



CURRENT PARTNERS





NW Natural

REYKA



TOYOTA



DESERT DAZE

FORMAT:

THREE DAY MUSIC & ARTS FESTIVAL

DATES:

OCTOBER 10 - 13

ATTENDANCE:

15K PER DAY

LOCATION:

LAKE PERRIS, CA

PROMOTER:

KNITTING FACTORY

ABOUT:

Since 2018, Desert Daze has found a home at Lake Perris, located 1.5 hours SE of Los Angeles. Featuring a beautiful lake, sandy beach, well-maintained campgrounds with permanent restroom and shower facilities, the grounds also feature tree-lined shade areas throughout, nestled inside an unbroken horizon of mountain ranges.

PAST ARTISTS:

King Gizzard & The Lizard Wizard, Chicano Batman, Tame Impala, Mild High Club, Beach House, Viagra Boys, Mild High Club, Men I Trust, Perfume Genius, Iggy Pop







EDGEFIELD CONCERTS ON THE LAWN

FORMAT:

AMPHITHEATER SERIES

DATES:

EVENTS THROUGHOUT THE SUMMER KICKING OFF IN JUNE

ATTENDANCE:

30+ SHOWS A SEASON | 6k CAPACITY

LOCATION:

TROUTDALE, OR

PROMOTER:

MONQUI PRESENTS

ABOUT:

Edgefield Concerts on the Lawn is the premiere amphitheater series in the entire PNW. Set on a sloping lawn surrounded by trees, Edgefield is *the* place for summer concerts – every seat is a good seat.

PAST ARTISTS:

Jackson Browne, Billy Strings, Herbie Hancock, Lord Huron, The Roots, Anderson .Paak, The National, Robert Plant, The Avett Brothers, The Shins, CAKE, Willie Nelson, LIZZO, Dianna Ross, The Pixies, Modest Mouse, The Decemberists, Father John Misty







GRAND LODGE CONCERTS IN THE GROVE

FORMAT:

AMPHITHEATER SERIES

DATES:

EVENTS THROUGHOUT THE SUMMER KICKING OFF IN JUNE

ATTENDANCE:

16 SHOWS A SEASON | 3k CAPACITY

LOCATION:

FOREST GROVE, OR

PROMOTER:

MONQUI PRESENTS

ABOUT:

Set against a backdrop of a willow grove, the wide expanse of lawn holds 3,000 concert goers at McMenamin's historic Grand Lodge property, where every seat is a great seat. Featuring great food and drink and an ever-evolving lineup of emerging artists, this latest partnership between Monqui and McMenamins is here to stay.

PAST ARTISTS:

Franz Ferdinand, Amos Lee, Michael Franti, Les Claypool, Rodrigo & Gabriela, Pink Martini, Psychedelic Furs, Fitz & The Tantrums, Tash Sultana

CURRENT PARTNERS













REYKA



HAREFEST

FORMAT:

TRIBUTE BAND FESTIVAL

DATES:

JULY 18 - 20

ATTENDANCE:

TWO DAYS | 4k CAPACITY

LOCATION:

CANBY, OR

PROMOTER:

J-FELL PRESENTS

ABOUT:

Harefest is an annual Oregon summer music event featuring top tribute bands from the NW & beyond. Attendees enjoy a weekend in the sun, with hair rock hits from decades past.







HOOD RIVER CHAMBER OF COMMERCE

FORMAT:

FIVE+ FAMILY FRIENDLY EVENTS ANNUALLY

DATES:

TBD

ATTENDANCE:

1.5K - 10k ATTENDANCE PER EVENT

LOCATION:

HOOD RIVER, OREGON

ABOUT:

From Harvest Fest and the Holidays to First Fridays and Cider Fest, Hood River attracts both locals and visitors thanks to a year-round calendar of signature events. With the crowds come plenty of opportunities for you.



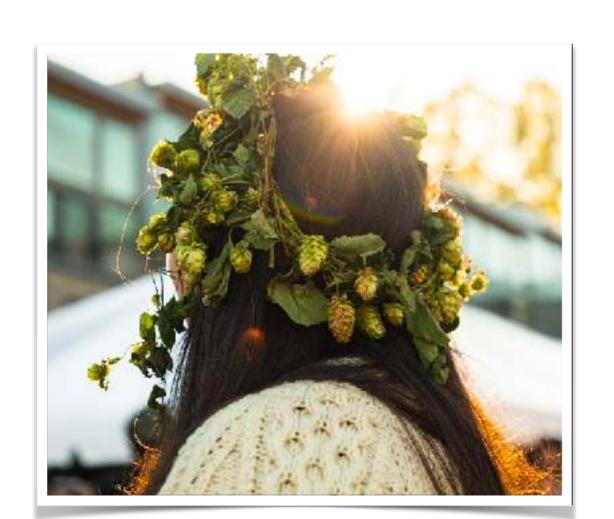






CIDER FEST '24

ALL AGES | 3K ATTENDANCE





HOOD RIVER HOPS FEST

ALL AGES | 3.5K





FIRST FRIDAY

ALL AGES | 1K ATTENDANCE PER DAY
4 EVENTS PER SUMMER



HARVEST FEST

ALL AGES | 10K ATTENDANCE

HOOD RIVER CHAMBER OF COMMERCE





HOOD RIVER HOLIDAYS

ALL AGES | 1.5K ATTENDANCE



HOT LUCK

FORMAT:

FIVE DAY BOUTIQUE FOOD FESTIVAL

DATES:

MAY 23 - 26

ATTENDANCE:

10K DAILY

LOCATION:

AUSTIN, TX

ABOUT:

A ONE-OF-A-KIND FINGER-LICKING & FINGER-PICKING GOOD TIME Created by James Beard Award-winner Aaron Franklin, Guerilla Suit principal and Mohawk owner James Moody, and Mike Thelin, co-founder of Feast Portland, it is a DIY casserole of the culinary and music world.















MARYMOOR LIVE

FORMAT:

AMPHITHEATRE SERIES

DATES:

EVENTS THROUGHOUT THE SUMMER KICKING OFF IN JUNE

ATTENDANCE:

20 SHOWS A SEASON | 5k CAPACITY

LOCATION:

REDMOND, WA

PROMOTER:

MAMMOTH

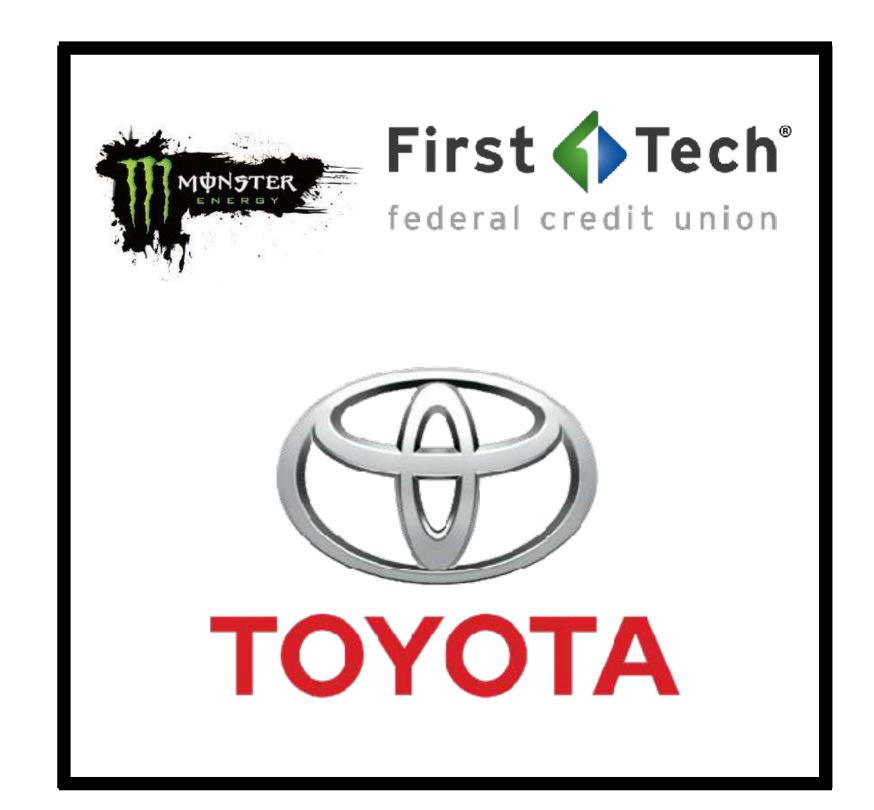
ABOUT:

Since 2003, King County's Marymoor Park has been the home to the most popular outdoor concert series in the greater Puget Sound region. Produced by Cascade Music Collective, Marymoor Live will also invite promoters from around the country to showcase the finest in world-renowned artists.

PAST ARTISTS:

Barenaked Ladies, Khalid, Beck, Ween, Kale, Jason Mraz, John Mellencamp, Maren Morris, Robert Plant, Rainbow Kitten Surprise, Houndmoth, Moody Blues, Meat Loaf, Billie Eilish







KEXP CONCERTS AT THE MURAL

FORMAT:

THREE THURSDAYS IN AUGUST

DATES:

LATE AUGUST

ATTENDANCE:

4K ATTENDEES

MARKET:

SEATTLE, WA

ABOUT:

A meaningful opportunity to connect and engage directly with the music-loving community and visitors to Seattle Center, at all three concert events.

PAST ARTISTS:

TacoCat, The Head and the Heart, Deep Sea Diver, The True Loves, Delvon Lamarr Organ Trio





OREGON BEER AWARDS

FORMAT:

AWARDS SHOW AND BEER FESTIVAL

DATES:

TBD

ATTENDANCE:

800-1200 CAPACITY

LOCATION:

PORTLAND, OR

ABOUT:

The Oregon Beer Awards celebrates and promotes the most outstanding beer in Oregon. Since 2015, the Oregon Beer Awards has grown to be the state's most reputable competition - with over 100 diverse, expert judges awarding great beer in over 31 categories. Medals are awarded annually to a sold out crowd of brewers and beer lovers at Revolution Hall. The companion beer festival takes place the following weekend at the Redd.







OREGON DISTILLED

FORMAT:

SINGLE DAY COCKTAIL FESTIVAL, 40+ VENDORS

ATTENDANCE:

500 CAPACITY

DATES:

FEBRUARY 17

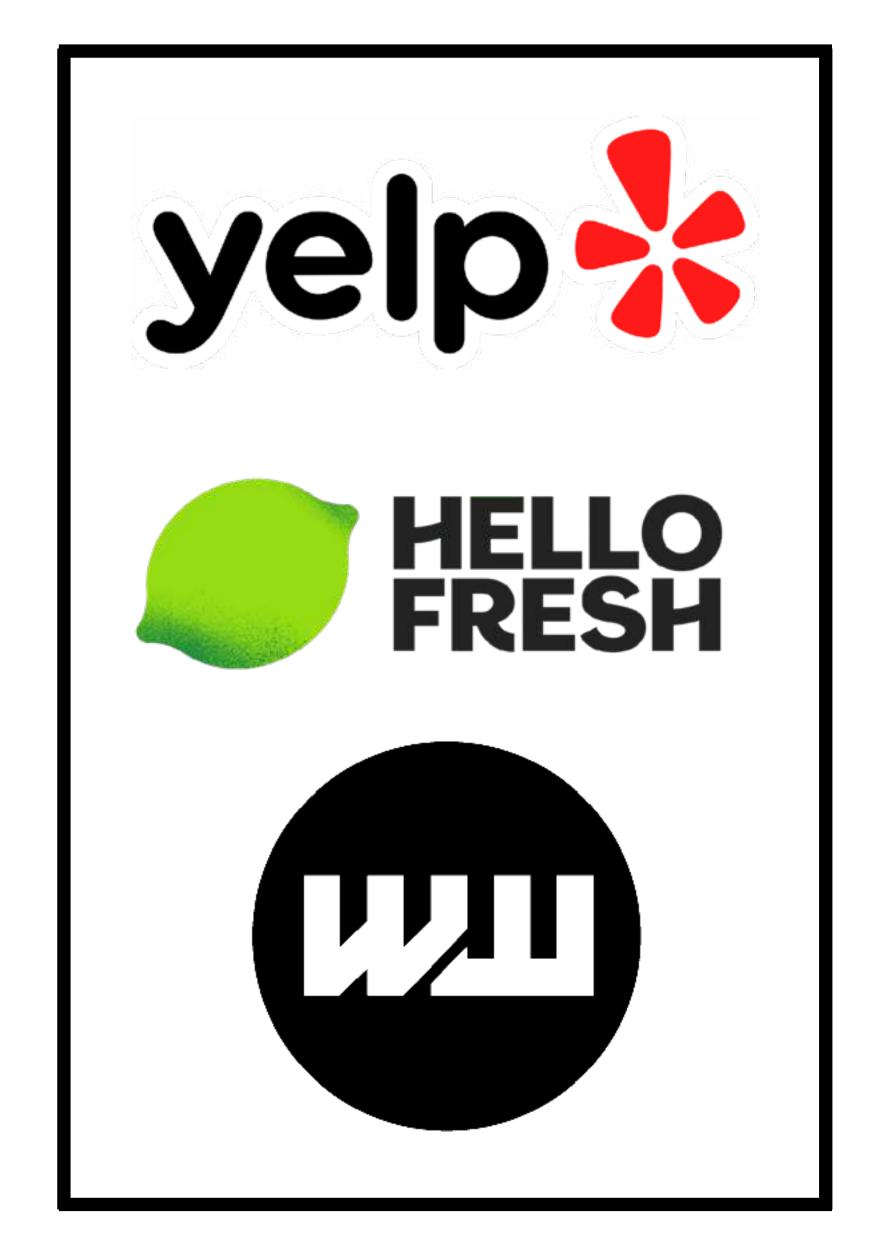
LOCATION:

PORTLAND, OR

ABOUT:

A gathering of Oregon's finest distilleries, Oregon Distilled presents the unique opportunity to meet 40 of the industry's leading makers of fine spirits as well as an enthusiastic audience of spirit lovers, bar and restaurant owners, and the thriving cocktail community of Portland, Oregon.







OUTLAW FIELD SUMMER CONCERT SERIES

FORMAT:

AMPHITHEATER SERIES (NON-PROFIT)

DATES:

EVENTS THROUGHOUT THE SUMMER KICKING OFF IN JUNE

ATTENDANCE:

20 SHOWS A SEASON | 4k CAPACITY

LOCATION:

OUTLAW FIELD AT IDAHO BOTANICAL GARDEN

PROMOTER:

CMOORE CONCERTS

ABOUT:

Musical performances from internationally-known artists in Idaho's most unique and scenic concert spot, a former penitentiary on the botanical garden grounds.

PAST ARTISTS:

The Avett Brothers, Modest Mouse, Foreigner, ZZ Top, Sheryl Crow, Earth Wind & Fire, Jackson Browne, Lord Huron, Dropkick Murphys, Primus, Khruangbin, Bon Iver













PDX LIVE

FORMAT:

CONCERT SERIES

DATES:

AUGUST 7 - 14, 16 - 18, 20 - 21

ATTENDANCE:

15 SHOWS A SEASON | 3K CAPACITY

LOCATION:

PORTLAND, OR + CANBY, OR

PROMOTER:

TRUE WEST

ABOUT:

Taking place August 9-24, 2023, PDX LIVE is a concert series spanning a spectrum of genres, offering brands a unique opportunity to engage with a large, diverse segment of consumers, artists, and the city.

PAST ARTISTS:

Neko Case, Andrew Bird, Tenacious D, The Roots, Blind Pilot, George Clinton, Shakey Graves, Punch Brothers, The Shins, Watchhouse







PDX JAZZ FESTIVAL

FORMAT:

TWO WEEK MULTI VENUE FESTIVAL

ATTENDANCE:

20,000+

LOCATION:

PORTLAND, OR

DATES:

FEBRUARY 16 - MARCH 2

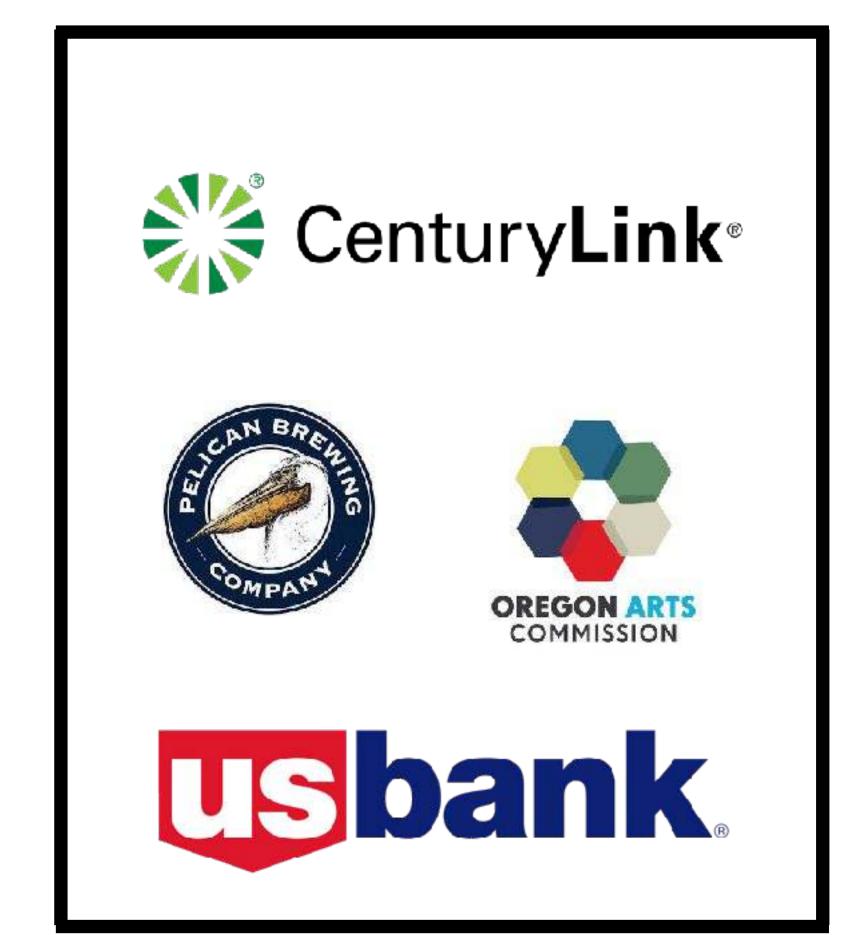
ABOUT:

To celebrate Black History Month (February), PDX Jazz presents a ten-day citywide jazz festival featuring 100+ events in 30+ venues across greater Portland including headline concerts, films, and an array of free community shows, lectures, and educational workshops..

PAST ARTISTS:

Kenny Barron, Gary Bartz, Terence Blanchard, Dee Dee Bridgewater, Gary Burton, Larry Carlton, Ron Carter, Terri Lyne Carington, Stanley Clarke, Kurt Elling, Bela Fleck, Flor De Toloache, Robert Glasper, Billy Hart







PORTLAND PICKLES

FORMAT:

MINOR LEAGUE BASEBALL TEAM

DATES:

SEASON KICKS OFF IN JUNE

ATTENDANCE:

40+ GAMES PER SEASON | 3K CAPACITY

LOCATION:

WALKER STADIUM

ABOUT:

The Portland Pickles have strived to make every baseball season the most fun, affordable and family friendly entertainment around. In a city as food-obsessed as Portland, it should come as no surprise that pickles are a culture unto their own. From jars of locally made pickles to our renowned beer and wine scene, Portlanders love fermented foods so much we even named one of our baseball teams (the Portland Pickles) after them.







PICKATHON

FORMAT:

THREE DAY EXPERIMENTAL MUSIC FESTIVAL

DATES:

AUGUST 1 - 4

ATTENDANCE:

10k CAPACITY

LOCATION:

HAPPY VALLEY, OR

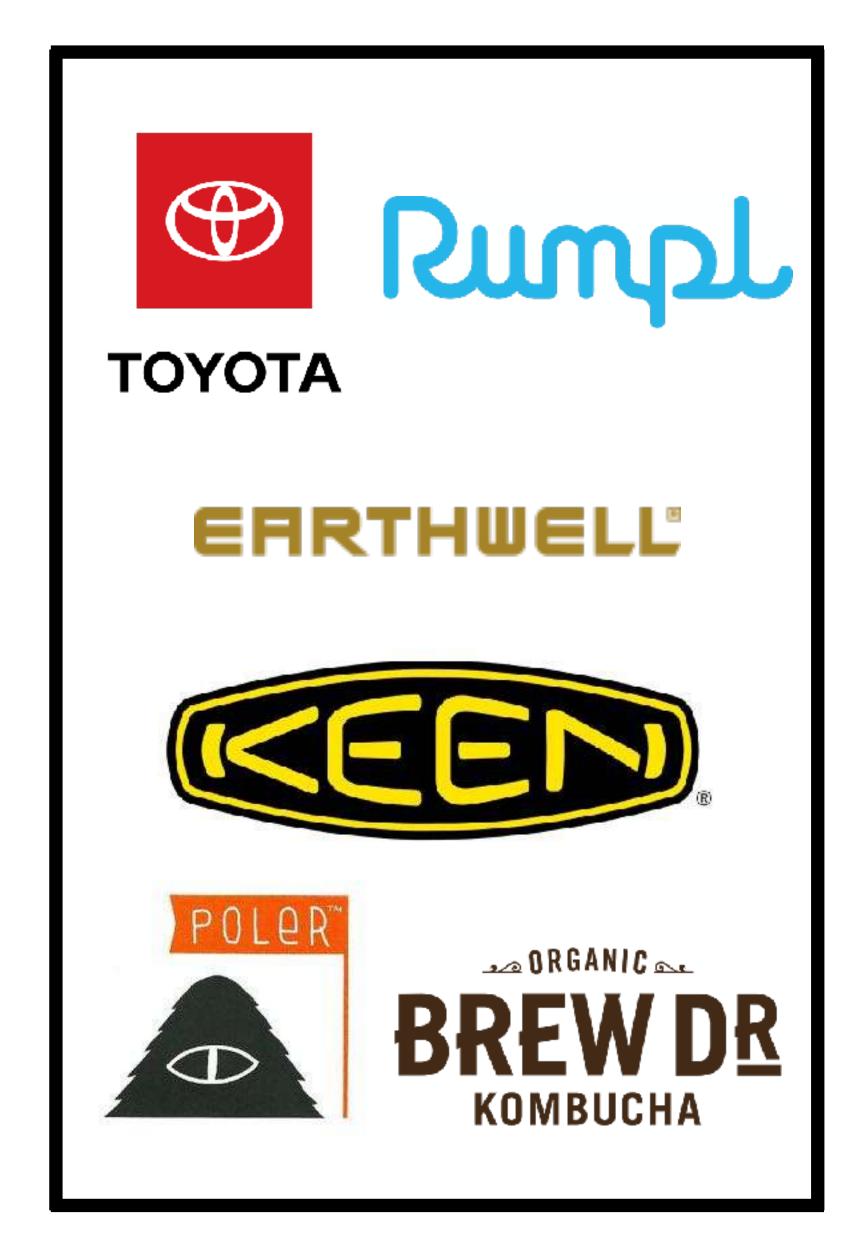
ABOUT:

Pickathon is an experiential music festival focused on discovery and vibe. Music, nature, art, design, architecture, wellness, kids, food and drink, comedy, sustainability, and community are intentionally integrated into one seamless, immersive experience.

PAST ARTISTS:

Tyler Childers, Nathaniel Rateliff, Mandolin Orange, Colter Wall, Khruangbin, Viagra Boys, Tank and the Bangas, The Wood Brothers, Daniel Norgren, CAAMP, GZA, Charley Crockett, Mac DeMarco, Kevin Morby, Wet Leg







SOUTH SOUND BLOCK PARTY

FORMAT:

TWO DAY MUSIC FESTIVAL

DATES:

AUGUST 23 - 24

ATTENDANCE:

5k CAPACITY

LOCATION:

OLYMPIA, WA

PROMOTER:

TOMORROW

ABOUT:

SSBP aims to help restore, preserve and contribute to the historic and legendary Olympia music scene for years to come. SSBP's annual community event features regional, national and international music with a strong focus on local artists.

PAST ARTISTS:

Bully, Courtney Marie Andrews, Lido Pimienta, Lisa Prank, Lovely Colors, Oh Rose, Lemon Boy, The Cave Singers, The Seshen, The Home Team, Weep Wave







SABERTOOTH FESTIVAL

FORMAT:

SINGLE DAY FESTIVAL (2x)

DATES:

MAY 31 - JUNE 1

ATTENDANCE:

3K CAPACITY EACH

LOCATION:

CRYSTAL BALLROOM (PORTLAND) SPANISH BALLROOM (TACOMA)

PROMOTER:

MCMENAMINS

ABOUT:

SINGLE DAY PSYCHEDELICSTONERROCKMICROFEST.

PAST ARTISTS:

Yob, Ludicra, UADA, Ghost Bath, WILL, Year of the Cobra, Rhododendron, Cloak Hoax, Lividusr







THING MUSIC AND ARTS FESTIVAL

FORMAT:

THREE DAY MUSIC FESTIVAL

DATES:

AUGUST 9 - 11

ATTENDANCE:

10k CAPACITY

LOCATION:

CARNATION, WA

PROMOTER:

STG + ADAM ZACKS

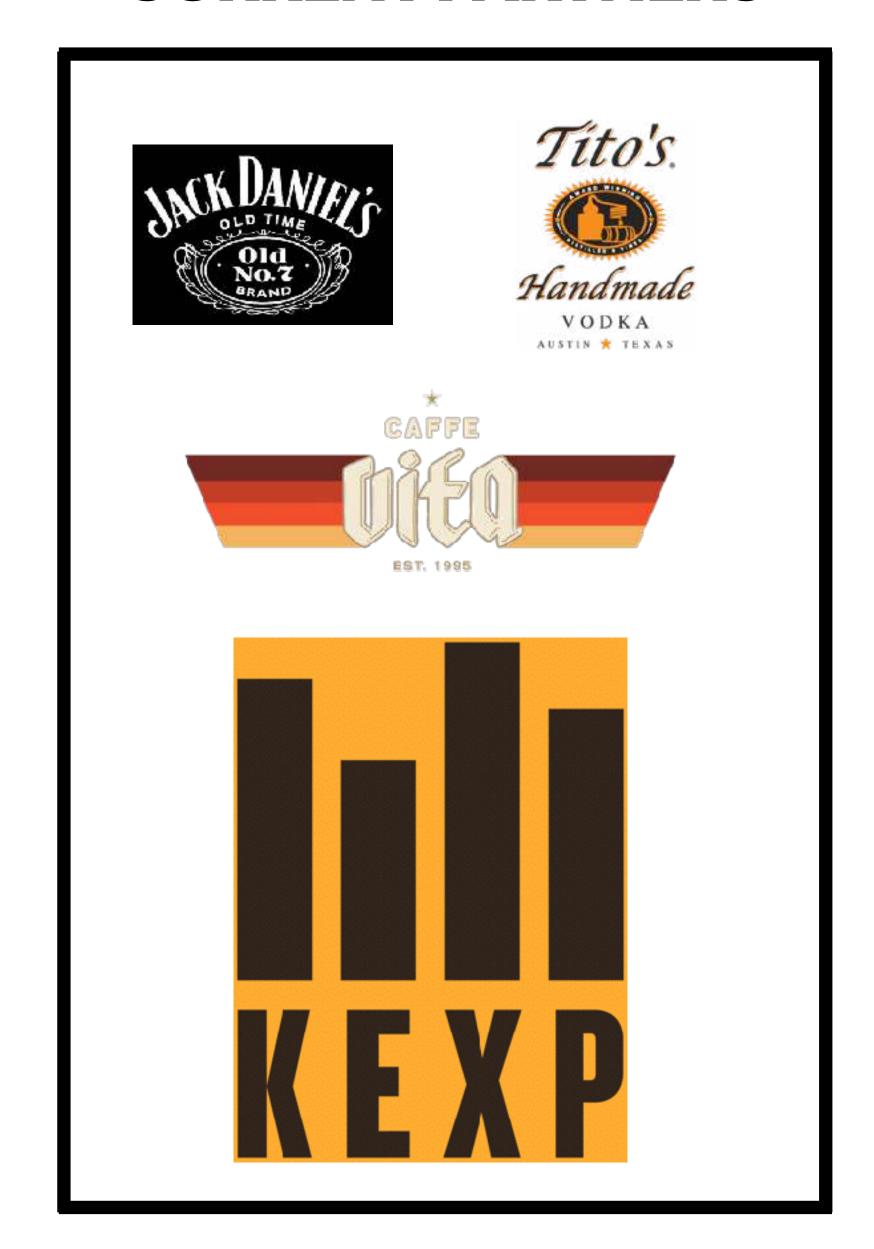
ABOUT:

THING is an eclectic and intimate three-day festival of music and arts that takes place at Remlinger Farms in Carnation, WA. Programming features a tightly curated lineup of diverse performers with an emphasis on fresh discoveries and a vision to create an environment where all are welcomed and represented.

PAST ARTISTS:

Father John Misty, Modest Mouse, Jungle, Freddie Gibbs, WEEN, The National, Quasi, Orville Peck, Japanese Breakfast, Kurt Vile, Parquet Courts, De La Soul







TIMBER! OUTDOOR MUSIC FESTIVAL

FORMAT:

THREE DAY MUSIC FESTIVAL

DATES:

JULY 21 - 23

ATTENDANCE:

6.5k ATTENDEES

LOCATION:

CARNATION, WA

PROMOTER:

ARTIST HOME PRESENTS

PAST ARTISTS:

Jeff Tweedy, Black Belt Eagle Scout, Nick Shoulders, Guerilla Toss, Salami, LIVT, Terror/Cactus, Lemon Boy, The Sons of Rainier, LEGS











WINE COUNTRY AMPHITHEATER

FORMAT:

AMPHITHEATER SERIES

DATES:

TBD

ATTENDANCE:

6 SHOWS PER SEASON | 6k CAPACITY

LOCATION:

WALLA WALLA, WA

PROMOTER:

KNITTING FACTORY & CMOORE

ABOUT:

Live Music in Internationally Acclaimed Wine Country, Walla Walla Washington. Located at a standing amphitheater, surrounded by an immaculate golf course, this is no quaint setting.







FOUR PEAKS MUSIC FESTIVAL

FORMAT:

THREE DAY MUSIC FESTIVAL

DATES:

JUNE 20 - 23

ATTENDANCE:

6 SHOWS A SEASON | 4k CAPACITY

LOCATION:

BEND, OR

PROMOTER:

4PEAKS PRESENTS

ABOUT:

A curated community experience for the entire family, 4 Peaks proudly presents world-class music, featuring national, regional, and local acts for music enthusiasts of all tastes. Festival goers look forward to grand Cascade Mountain views, grassy fields, music on multiple stages, camping under the high desert stars, morning yoga, Kidlandia, chill areas, and an array of local food, beverage, and craft vendors.

PAST ARTISTS:

The Wood Brothers, Infamous Stringdusters, Los Lobos, Greenksky Bluegrass, Fruition, Railroad Earth, The Motet, Sierra Hull





READY FOR THE SPOTLIGHT?

SCOTT WAGNER

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